



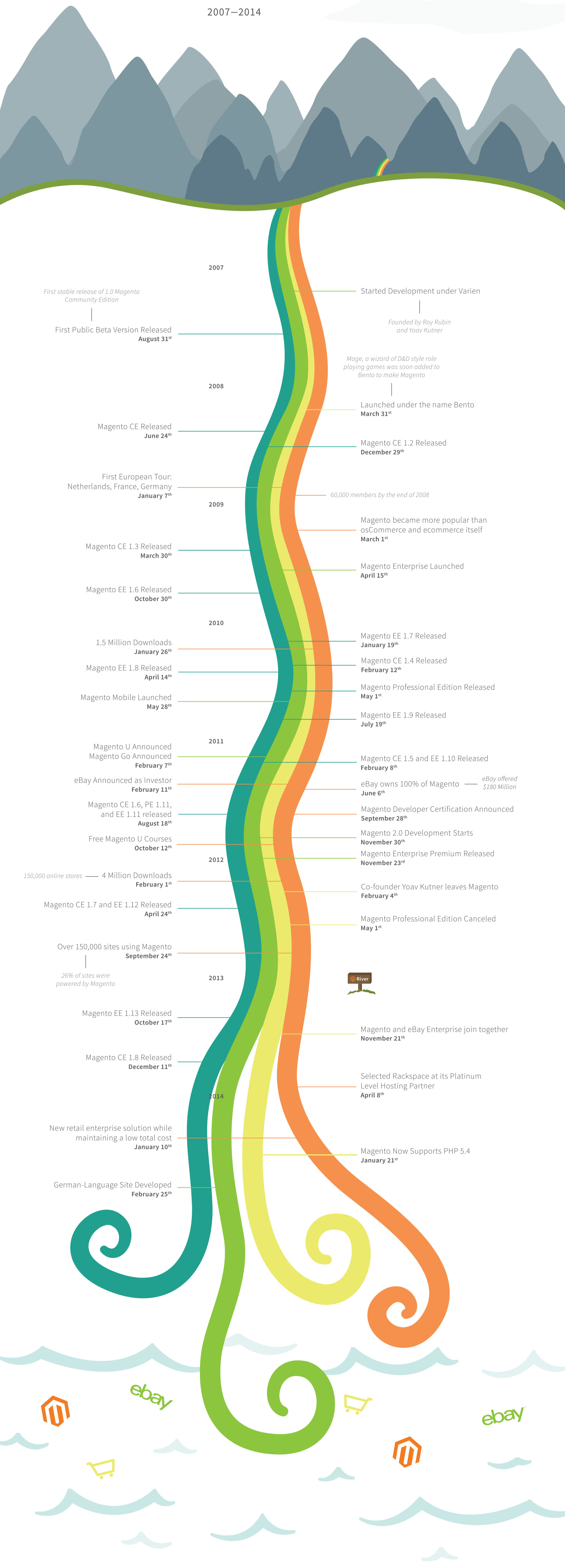
Magento®

eCommerce Software & eCommerce Platform Solutions

- New Releases
- New Development
- Announcements
- Milestones

Magento Throughout The Years

2007–2014



2007

First stable release of 1.0 Magento Community Edition

First Public Beta Version Released August 31st

Started Development under Varien

Founded by Roy Rubin and Yoav Kutner

2008

Magento CE Released June 24th

First European Tour: Netherlands, France, Germany January 7th

Launched under the name Bento March 31st

Magento CE 1.2 Released December 29th

Mage, a wizard of D&D style role playing games was soon added to Bento to make Magento

60,000 members by the end of 2008

2009

Magento CE 1.3 Released March 30th

Magento EE 1.6 Released October 30th

Magento became more popular than osCommerce and ecommerce itself March 1st

Magento Enterprise Launched April 15th

2010

1.5 Million Downloads January 26th

Magento EE 1.8 Released April 14th

Magento Mobile Launched May 28th

Magento EE 1.7 Released January 19th

Magento CE 1.4 Released February 12th

Magento Professional Edition Released May 1st

Magento EE 1.9 Released July 19th

2011

Magento U Announced

Magento Go Announced February 7th

eBay Announced as Investor February 11th

Magento CE 1.6, PE 1.11, and EE 1.11 released August 18th

Free Magento U Courses October 12th

Magento CE 1.5 and EE 1.10 Released February 8th

eBay owns 100% of Magento — eBay offered \$180 Million June 6th

Magento Developer Certification Announced September 28th

Magento 2.0 Development Starts November 30th

Magento Enterprise Premium Released November 23rd

2012

150,000 online stores — 4 Million Downloads February 1st

Magento CE 1.7 and EE 1.12 Released April 24th

Over 150,000 sites using Magento September 24th

26% of sites were powered by Magento

Co-founder Yoav Kutner leaves Magento February 4th

Magento Professional Edition Canceled May 1st

2013

Magento EE 1.13 Released October 17th

Magento CE 1.8 Released December 11th

Magento and eBay Enterprise join together November 21st

Selected Rackspace at its Platinum Level Hosting Partner April 8th

2014

New retail enterprise solution while maintaining a low total cost January 10th

German-Language Site Developed February 25th

Magento Now Supports PHP 5.4 January 21st



ebay



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